IBM

COME SEE HOW THE FUTURE WILL BE WON.

VISION TO REALITY: THE VALUE OF LINUX, GRID, AUTONOMIC AND BLADE TECHNOLOGIES TODAY.

IBM @server and TotalStorage Road Show. Invisible infrastructure. Portable applications. Seamless integration. These new components of your future e-business are available right now — today. New, emerging technologies that can be rapidly deployed and easily implemented for a stronger, more flexible infrastructure. Just what you need to win whatever game you're in. Come let us walk you through such innovation. It's visionary technology that can give you an edge today. Now exclusively featured at the IBM @server Road Show coming soon to a city near you.

Grid Computing. Learn how IBM can help companies unlock the value of their existing infrastructure to accelerate business and IT processes for competitive advantage. All while increasing efficiency and solving problems in ways that were previously unattainable.

IBM @server BladeCenter.™ New server form factor and packaging that dramatically increase server density — coupled with an integrated infrastructure that reduces cost of ownership. BladeCenter expands on the autonomic capabilities of xSeries servers to deliver rapid server deployment and provisioning.

Autonomic Computing. IBM @server can configure itself, optimize itself, protect itself, predict a failure and even heal itself avoiding disruptions in service. Come learn more.

Linux.® All the elements of your infrastructure could be working together seamlessly thanks to the open source nature of Linux. Let us show you how. Better yet, let us show you why companies all over the world are already running Linux.

So come have a look at the future — ours and yours — today.

For registration or more information, visit ibm.com/servers/eserver/education/vision

SCHEDULE

Dallas	Tuesday, October 29 Featuring Dan Powers, VP Grid Computing Strategy and Business Development
Chicago	Thursday, October 31 Featuring George Walsh, VP Advanced Systems Infrastructure
Detroit	Wednesday, November 6 Featuring John Callies, VP IBM @server Marketing and Strategy
Seattle	Thursday, November 7 Featuring Mark Shearer, VP @server Products
Washington DC	Tuesday, November 12 Featuring George Walsh, VP Advanced Systems Infrastructure
New York	Thursday, November 21 Featuring Mark Shearer, VP @server Products

e business is the game. Play to win.™

BREAKOUT SESSIONS. BREAKOUT TECHNOLOGY.

AGENDA

8:30 - 9:00	Registration and Continental Breakfast
9:00 - 10:15	Main Tent Presentation by IBM Senior Executives
10:15 - 10:30	Break
10:30 - 11:30	Breakout Sessions 1, 2 & 4
11:30 -11:45	Break/Collect Box Lunch For Next Session
11:45 - 12:45	Breakout Sessions 3, 5 & 6
12:45 - 1:00	Break
1:00 - 2:00	Breakout Sessions 4, 5 & 7
2:00	Feedback/Receive Complimentary Gift

REGISTER NOW

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Main Tent: Meeting Today's Business Challenges with Visionary Technology. It isn't easy to manage an infrastructure in an evermore demanding and complex IT environment. To gain a competitive advantage, you need new solutions. By embracing new technologies such as Autonomic and Grid Computing as well as Linux and blade servers, you can develop a truly flexible computing infrastructure, one that addresses the challenges of tomorrow while still meeting your needs today. Come see how in our Main Tent session.

1. Autonomic and Grid Computing: The Game Changers. These technologies are true game changers as they help businesses solve their most pressing problems today. Autonomic computing in fact enables IT environments to become self-managing and self-healing. So costs are reduced, efficiencies enhanced and quality of service improved. Grids help optimize computing and data resources to improve collaboration and efficiency within or among organizations. Just come see what issues can be addressed for you.

2. Linux: Winning in the Marketplace. The focus in this session is on the multitude of benefits that Linux is already bringing to companies the world over. Along with IBM's strategy for Linux, you'll learn how businesses large and small have successfully implemented Linux and how you could, too. This may well be where your new competitive edge begins.

3. IBM @server iSeries™: Powerful e-business with Linux. Finally, you can leave server farms as part of your technological past. Because Linux on iSeries and LPAR can provide a consolidated platform to reduce operational cost and improve business services. This session will show you how it's done and discuss firewall, web serving, e-mail, file/print serving, DNS, DHCP, gateways and more.

4. IBM @server xSeries™ and BladeCenter: Modular Scalability for Intel® Applications. Scalability certainly isn't a new issue. But how you achieve it without over-taxing your infrastructure is. Introducing IBM @server BladeCenter — an entirely new kind of solution that offers a new kind of modularity. All so your infrastructure can support rapid deployment and unpredictable growth. Come see how it all works — we'll also be introducing the Intel processor-based blade.

5. IBM @server pSeries™: Innovative Technology for Self-Managing, Flexible UNIX® Systems. In this informative session, you'll learn about the technologies that are making today's headlines like Autonomic Computing, Grids and Linux. And specifically how pSeries is utilizing these technologies to help reduce IT infrastructure costs, protect against obsolescence and create real business value.

6. IBM @server zSeries™: Providing the Foundation for On-Demand Computing. Discover how the advanced technology zSeries with Linux is leading the way to e-business on-demand. Its capacity on-demand capabilities enable the massive scalability of the mainframe to be utilized in a 'pay-as-you-go' approach, designed to meet your specific business needs. Learn how 'Server on-demand' virtualization technology allows for the hosting of 100s of servers, with the provisioning of new Linux virtual servers in seconds. See first hand how businesses are leveraging zSeries to deploy new e-business on-demand services today.

7. TotalStorage™: How Can I Improve My Storage Operations Performance? Technology advances and storage management help improve operational performance and efficiencies such as improved application throughput and increased services and support — without additional staff. At this session we'll present the Disk and Total Storage Systems roadmap that shows the value of Linux, Grid, Autonomic and Blade technologies for storage systems both now and in the future.