



SACRAMENTO AREA BICYCLE ADVOCATES



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ECONOMIC BENEFITS OF BICYCLING

Economic benefits of bicycling

Bicycling Means Business: The Economic Benefits of Bicycle Infrastructure (Advocacy Advance)

A comprehensive overview that demonstrates benefits for retail sales and visitor spending.

Bicycling Means Business: How Cycling Enriches People and Cities (Streetsblog)

Bikenomics (Grist.org)

Collected posts from Portland bike activist Elly Blue. The full collection was published in 2013 as a book by the same title.

Bikes Aren't Just Good for You, They're Good for the Economy Too (Fast Company)

Cyclists and Pedestrians Can End Up Spending More Each Month Than Drivers (The Atlantic Cities)

Economic benefits of bicycling (Alta Planning)

Extensive bibliography that touches on property value and business impacts, jobs and the bike industry, the environment, health, trails and more.

How Bicycles Bring Business (Momentum Magazine)

Shoppers on bike are good for business (Toronto Star)

Concise introduction to some basic principles about the economic benefits of bicycling.

Case studies

Estimating the Employment Impacts of Pedestrian, Bicycle and Road Infrastructure

(Political Economy Research Institute, University of Massachusetts, Amherst)

A case study from Baltimore.

East Village Shoppers Study (Transportation Alternatives)

A case study from the East Village neighborhood in New York City.

Safer Streets Pay Off for Businesses (The Atlantic Cities)

Seven test cases from three New York City boroughs show an increase in business activity in neighborhoods where streets have been made safer for people traveling by bike and on foot.

Tourism

Economic Impact (Adventure Cycling Association)

Collected studies on the economic impacts of investments in bicycle infrastructure, mostly focused on tourism initiatives. These studies point to potential benefits for the Sacramento region as a center of bike tourism and bicycling by visitors.

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5 easy ways to be a bike-friendly business (The Path Less Traveled)

Young Adults

The so-called Millennials – adults age 30 and under – drive less and ride bikes more, and they prefer to live and work in bike-friendly urban centers. This trend has the potential to change the face of American cities, including the Sacramento region.

Do Millennials Want to Call Your City ‘Home’? (Governing)

How Millennials Move: The Car-Less Trends (National Association of Realtors)

Millennials Say They’d Give Up Their Cars Before Their Computers or Cell Phones (The Atlantic Cities)

Why Young Americans Are Driving So Much Less Than Their Parents (The Atlantic Cities)



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