



SOCIAL MEDIA 101

Communicating through the Cloud

Mike Barzacchini
June 22 & 23, 2011

If social
media is an
ice cream
sundae...



Let's Go!

- What is Social Media?
- A Brief History of Social Media
- Types of Social Media
- Who's Using Social Media?
- Getting Started with Social Media



What is Social Media?



- A tremendous waste of time.
- The greatest invention since the toaster!
- Online and mobile media that allows people to *communicate, participate, share, and network.*

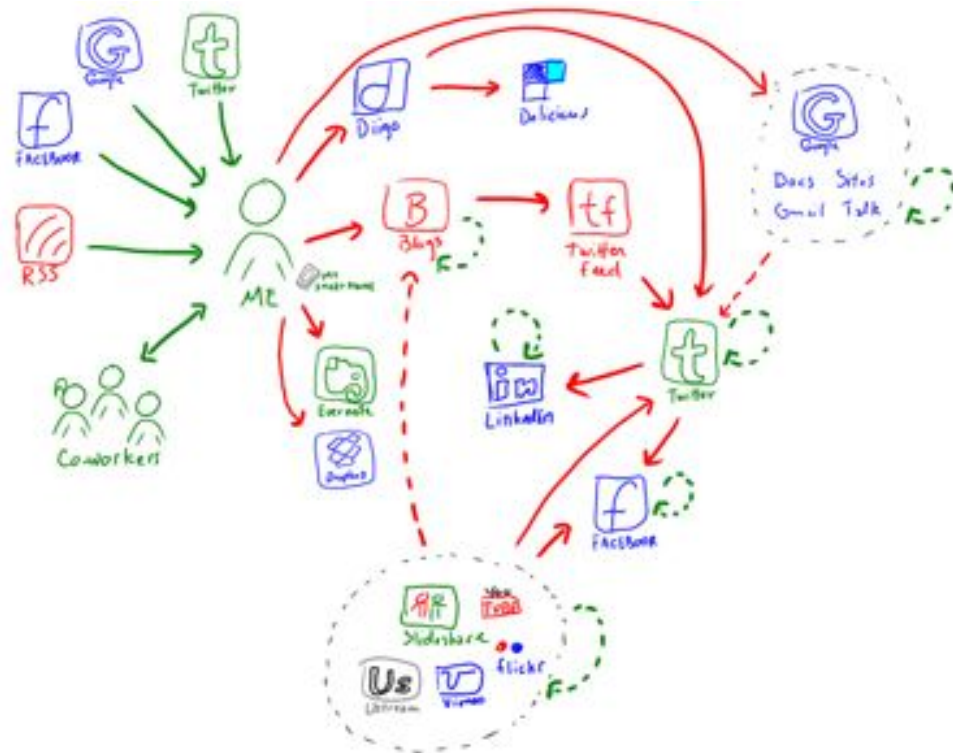


“People **SHARE**, **READ** and generally **ENGAGE** more with any type of content when it’s surfaced through friends and people they know and trust.”

- Malorie Lucich, Facebook Spokesperson, February 2011

So, What is Social Media?

- Sharing
- Dialogue
- Relationships
- Community



A Brief History of Social Media



1971: First email sent. (It was not SPAM!) The two computers were sitting next to each other.

1978: BBS (Bulletin Board Systems) exchanged data over phone lines.

1978 First copies of early Web browsers delivered through USENET.

1994: GEOCities, one of the Web's first social networking sites, founded.

2002: Friendster launched. Services grows to 3 million users in first 3 months.

2003: MySpace launched.

2004: Facebook launched at Harvard University.

2006: Twitter launched.

Types of Social Media



Blogs – WordPress, Typepad, Blogger
Social Networking – Facebook, MySpace, Friendster
Social News – Digg, PopURLs
Social Measuring – Technocrati, BlogPulse
Microblogs – Twitter
Social Bookmarking – Del.ici.ous
Social Q&A – Answers.com
Video Sharing – YouTube, Vimeo
Photo Sharing – Flickr, PhotoBucket
Presentation Sharing Sites – SlideShare
Social Search – Bing, Google, Yahoo
Professional Networks – LinkedIn, Plaxo
Geolocation – Foursquare
Social Couponing – Groupon
Social Music – Ping, Blip.FM, Pandora
Regional Social Media Sites
Social Email
And many more...



Answers.com

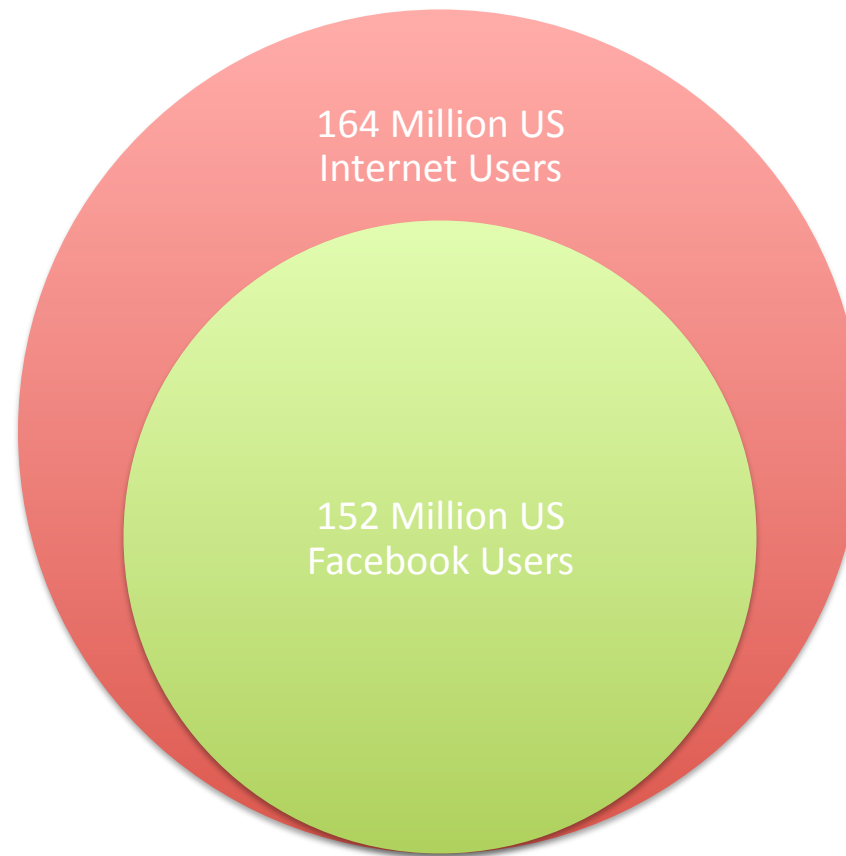


Mobile EXPLODES Social



Who's Using Social Media?
(and what the heck are they doing?)

93% of US adult Internet users are on Facebook.

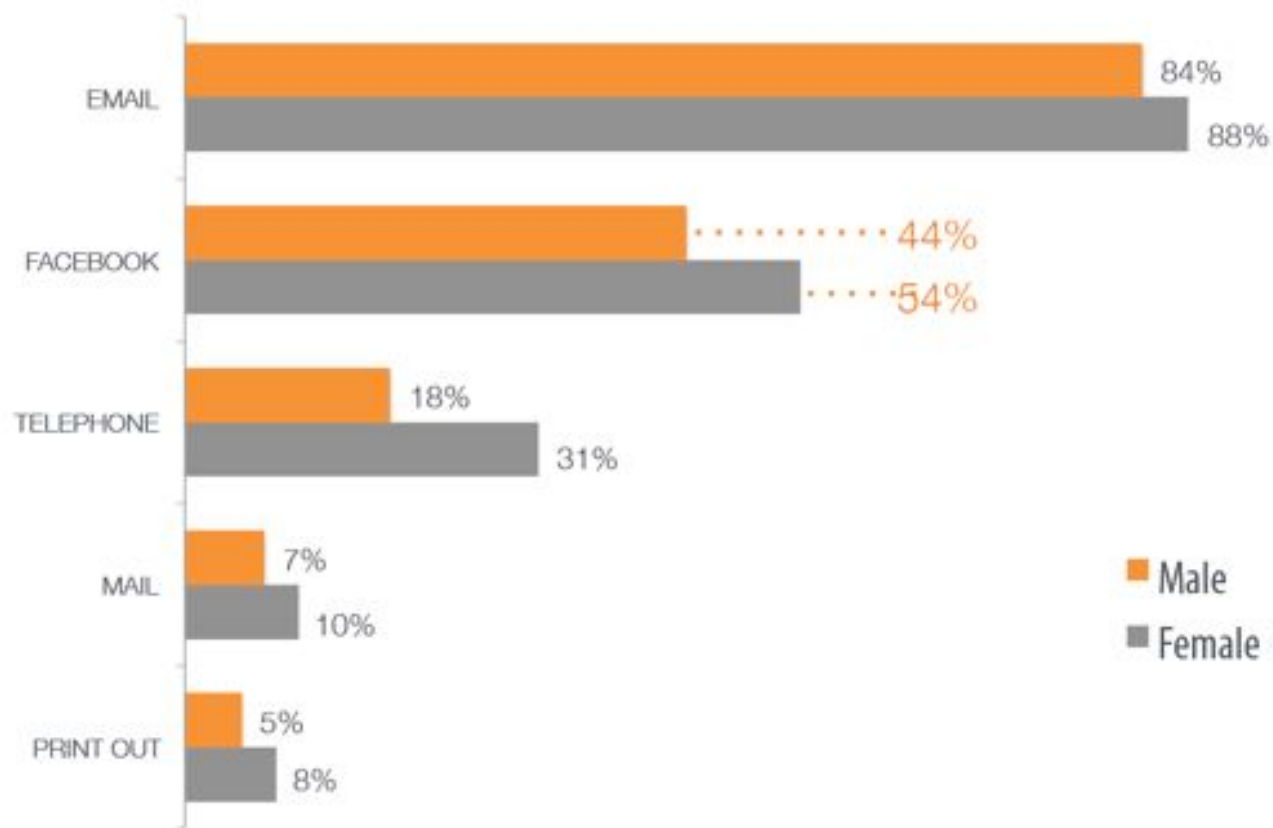


Source: Blogher, April 2011

1 out of every 8 minutes online is
spent on Facebook.

Source: Comscore, February 2011

Facebook has become a preferred way of sharing content, second only to email.



Source: Chadwick Martin Bailey, September 2010



- 600 million users
- 60% female
- 72% of users between 25-54
- Social interaction



- 190 million users
- 57% female
- 54% of users between 25-44
- Power users, discuss current/real-time issues



- 100 million users
- 55% male
- 62% of users between 35-54
- Used by professionals to market themselves and their services

IN
60
SECONDS...

98,000+
TWEETS

370,000+ MINUTES
VOICE CALLS ON
skype

12,000+
NEW ADS
POSTED ON
craigslist

13,000+ HOURS
MUSIC
STREAMING ON
PANDORA

1,600+
READS ON
Scribd

1
NEW
DEFINITION
IS ADDED ON
Urban Dictionary

320+
NEW
twitter
ACCOUNTS

100+
NEW
LinkedIn
ACCOUNTS

1
NEW
ARTICLE IS
PUBLISHED

6,600+
NEW
PHOTOGRAPHS
on flickr

50+
WORDPRESS
DOWNLOADS

695,000+
facebook
STATUS
UPDATES

125+
PLUGIN
DOWNLOADS

79,364
WALL
POSTS

510,040
COMMENTS

1,700+
Firefox
DOWNLOADS

694,445
SEARCH
QUERIES

168 MILLION
EMAILS
ARE SENT

60+
NEW
BLOGS

1,500+
BLOG
POSTS

70+
DOMAINS
REGISTERED

600+
NEW
VIDEOS



100+

Answers.com

40+
Yahoo!

QUESTIONS
ASKED ON THE
INTERNET...

25+ HOURS
TOTAL
DURATION

GO-Globe.com



Getting Started with Social Media

Facebook



- Connect with family and friends
- Build community
- Share your interests
- Follow and interact with brands or institutions you like

Facebook News Feed

facebook

Search

Home Profile Find Friends Account

Mike Baraschini
Edit My Profile

News Feed
Messages
Events
Friends
The Official Nat...
Create Group...
See All
Game Requests
App Requests
More

Friends on Chat

News Feed Top News - Most Recent

Share: Status Photo Link Video Question

What's on your mind?

LOSTAT HINDS

Lost at E Minor
Weller rips it up! As always

Style Council: Shout To The Top (The Tube
TV Show 1984)
www.youtube.com

about a minute ago · Like · Comment · Share

Chuck Prophet is now friends with Rene 'Morgaine' Mendeth and 4 other people.

about a minute ago

KCRW added 8 new photos to the album Morning Becomes Eclectic.

Morning Becomes Eclectic
Hosted by KCRW Music Director Jason Bentley and produced by Ariana Morgenstern...

See More

about a minute ago · 100 · 598 · Like · Comment · Share

FHC Outdoors

Buff Water Gloves Review

Buff's new Water Gloves are the perfect sport accessory for anglers, boaters, and anyone who enjoys protection from the sun's harmful UV rays. Ultra protection for less than \$30 - best that sunscreen.
source: FHC Outdoors
link: Full Article...

5 minutes ago via networkedBlogs · Like · Comment · Share

Paste Magazine

Focus on Terrence Malick: *Badlands* <http://bit.ly/1CnApIC>

Focus on Terrence Malick: *Badlands* - Paste Magazine
www.pastemagazine.com

Warning: This essay contains spoilers. In *Badlands*' epilogue, when all the killing is over and our protagonists have finally been caught, one of the police officers asks him, "You like people?" Kit responds, "They're okay." This answer strikes the officer as a bit odd, so he follows it up with, "Yes..."

5 minutes ago · 1 · Like · Comment · Share

Elaine Walker Eader was tagged in Tammy A Braden's album.

Mobile Uploads

5 minutes ago

Upcoming Events See All

What's the event?

2 event invitations

An Evening with Todd Rand...
Tomorrow 7:00pm

Robbie Dupree and Friends
Friday 8:00pm

Friends' Events See All

VINTAGE SHOP OPENING PARTY -
EVAPO...
Saturday, June 25

La pratica del comune nella
metrop...
Saturday, June 25

RSVP: Yes · No · Maybe

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The 2012 FIAT 500

"Like" FIAT to learn more about the 2012 FIAT 500! See pictures, videos, and share stories with other fans.

71,295 people like FIAT USA.

Like

1 Chat (18)

Facebook Profile

facebook Search Home Profile Find Friends Account

Mike Barzacchini [Edit Profile](#)

Director, Marketing Services at Harper College Studied Interpersonal Communication at Ohio University Married to Susan Leonard Barzacchini Born on July 22, 1960 Add your hometown Add languages you know

Wall Info Photos (18) Notes Friends

Married to Susan Leonard Barzacchini

Friends (180)

- Laura Toschlog
- Cumberland River
- Joe Barzacchini
- Fred Eaglesmith
- Danielle Ware
- Joe Everett
- Adam Rapp 302 Carbondale
- Holly Brown Toschlog
- Steve Politz
- Michael Penhcoast

Family

- Carlissa Barzacchini Since
- Tammy A Braden Cousin, Female

Add a Bio to Your Site

What's on your mind?

Mike Barzacchini likes a link.

Mike's green photos (After hiking the rim trail, Conkle's Hollow, Hocking Hills, Ohio, summer 2011.) [summer.anapfish.com](#)

Upload your favorite photos relating to a new color each week and you could be in with a chance of winning a HP Mini and e-All-in-One Printer!

7 hours ago · Like · Comment · Share

Carlissa Barzacchini likes this.

Carlissa Barzacchini those were some pretty awesome trails!! :-)

2 hours ago · Unlike · 0 1 person

Write a comment...

Mike Barzacchini

Photos from my hike with Jonathan around the rim trail at Conkle's Hollow two weeks ago. Would like to go back tomorrow.

Conkle's Hollow, June 8, 2011 - a set on Flickr [www.flickr.com](#)

Flickr is almost certainly the best online photo management and sharing application in the world. Show off your favorite photos and videos to the world, securely and privately show content to your friends and family, or blog the photos and videos you take with a cameraphone.

10 hours ago · Like · Comment · Share

Carlissa Barzacchini and Tom Van Camp like this.

Write a comment...

Mike Barzacchini

Listening to the The Best Show on WFMU with Tom Scharpling. [http://t.6a/Cyy204](#)

WFMU 91.3/Jersey City, NJ; 96.3/Hudson Valley, NY [wfmur.org](#)

WFMU's new schedule for Summer 2011 is now in effect and can be seen here. Some old shows return and some new people join our dysfunctional radio family. The schedule runs until October 10th.

18 hours ago · Like · Comment · Share

Arthur Richard likes this.

Write a comment...

Mike Barzacchini

Love this song. My current ear worm and early nominee for song of the summer.

TV On The Radio - Keep Your Heart

Friends' Events [See All](#)

- MATT BISKIE, JOHN CONDRON, AND DAN... Monday, July 11
- Making Friends w/ Vaudeville, CA... Friday, July 22

RSVP: Yes · No · Maybe

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Your ING Account Changes [perkstreet.com](#)

Capital One bought ING. Time to look at options? PerkStreet gives 2% cash back and outstanding service. Apply in 5 minutes.

Priscilla Gilman

This luminous memory celebrates the relevance of poetry to our everyday lives and its power to console and inspire us.

0 1 Like · 16,290 people like this.

Grow with SEO [appsumo.com](#)

Dropbox uses Circametrics to grow its SEO traffic. 85% off today only!

Cincinnati Reds Fan?

Play CINCINNATI REDS for FREE on Facebook!

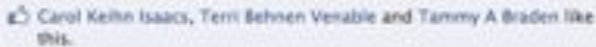
Chat (18)

Facebook Comments

 Mike Barzacchini
Yes, Jonathan has found bass in Ohio.

 Wall Photos
Here in Hocking Hills getting ready to head out on the river for some snailies. ...
[See More](#)
By: Fishing The Midwest

 June 7 at 10:40am ·  Like ·  Comment ·  Share



 Tammy A Braden Really nice bass
June 7 at 11:10am ·  Unlike ·  1 person

 Brian R Wesler Love Hocking Hills! I would love to have a "get away" there, but still on the hunt for a benefactor!
June 7 at 12:23pm ·  Unlike ·  1 person

 Mike Barzacchini Brian — That's the problem with this world — Not enough benefactors!
June 9 at 10:14pm ·  Like ·  1 person

 Mike Barzacchini
I'll be there: James McMurtry, Sunday, June 5 at Stuart's Opera House in Nelsonville, Ohio.

 James McMurtry
stuartsoperahouse.org
James McMurtry

 May 24 at 9:29pm ·  Like ·  Comment ·  Share



 Mike Barzacchini And the night before, Saturday, June 4, James McMurtry will be at the Southgate House in Newport, KY, one of my favorite venues.
May 24 at 9:31pm ·  Like

 Jonathan Barzacchini sign me up
May 24 at 9:44pm ·  Unlike ·  1 person

 Carissa Barzacchini I love the SouthGate House lots of good music there!
May 24 at 10:27pm ·  Unlike ·  1 person

 Brent Meyer Planning on hitting the Southgate House thanks to your reminder
May 25 at 5:36am ·  Unlike ·  1 person

 Deb Eader You're going to Nelsonville for a concert?
May 25 at 7:18pm ·  Like

 Mike Barzacchini Hey Deb — We'll be in Columbus June 3,4,5 for a wedding (Susan's brother). Will have time during the day on Saturday, June 4, and would love to see you and anyone else in the family. Then on Sunday morning, we're heading for Hocking Hills for Susan's family reunion. And yes, that night, I'm going to Stuart's Opera House to see one of my favorite artists, James McMurtry.
May 25 at 7:23pm ·  Like

 Deb Eader We are having Ricky's graduation party that day. Why don't you and the family come. It is going to be across the street from my parents house. It starts at 2. It would be great to see you guys and I know my mom would love it. Jonathon might even get a little fishing in either at my parents or at the place where the party is going to be.
May 25 at 7:25pm ·  Like

 Mike Barzacchini That sounds great. I don't know how tied up Susan will be that day, but I'd bet Jonathan and I could break free for a bit (and she might need an escape, too). I'll let you know and you can send directions via a FB message or email or send an address I can plug into my GPS. Sounds like a great time. Would love to see everyone.
May 25 at 7:28pm ·  Like

 Deb Eader My parents address is 13858 Broad Street SW, Pataskala, OH the drive to the party is directly across the street from my parents house, I'm not sure exactly where the party will be — I will have to let you know. They have multiple sites back there. I think we will be the only ones back there that day. It's a long driveway that snakes around. Looking forward to seeing you.
May 25 at 7:32pm ·  Unlike ·  1 person

 Mike Barzacchini Sounds great! I'll see if I can get both Jonathan and Susan there, too.
May 25 at 7:34pm ·  Like

Find friends from different parts of your life

Use the checkboxes below to discover people you know from your hometown, school, employer and more.

Hometown

Enter a city

Current City

Enter a city

High School

☐ National Trail

Enter another high school

Mutual Friend

Enter a name

College or University

☐ Ohio University

Enter another college

Employer

☐ Harper College

Enter another employer

John Toschlog
9 mutual friends
[Add Friend](#)Lance Edward Nelson
3 mutual friends
[Add Friend](#)Chris Steele
18 mutual friends
[Add Friend](#)Joanele Hoce
24 mutual friends
[Add Friend](#)Maylan Ackerman
1 mutual friend
[Add Friend](#)Doug Murray
38 mutual friends
[Add Friend](#)Diane Anderson-Jennings
11 mutual friends
[Add Friend](#)Laurie Tudor Crist
30 mutual friends
[Add Friend](#)Chris Culbertson
[Add Friend](#)Brandie Barzaccini
[Add Friend](#)Treasa Caw Jennings
17 mutual friends
[Add Friend](#)Caren Cooley Foulke
26 mutual friends
[Add Friend](#)Dee Huckery
2 mutual friends
[Add Friend](#)Priscilla Davenport
[Add Friend](#)Mike Smith
15 mutual friends
[Add Friend](#)Ada Taggart-Alvey
9 mutual friends
[Add Friend](#)Tammie Wright Spigle
22 mutual friends
[Add Friend](#)Randy Bane
16 mutual friends
[Add Friend](#)Javier Robles
1 mutual friend
[Add Friend](#)Kassie D Smith
[Add Friend](#)Doug Mowry
1 mutual friend
[Add Friend](#)Teresa Uffery
12 mutual friends
[Add Friend](#)Penny Huckery
[Add Friend](#)Liberoscambio Buti
1 mutual friend
[Add Friend](#)

Find Friends

Add Personal Contacts as Friends

Choose how you communicate with friends. See how it works or manage imported contacts.

Step 1
Import Contacts

Step 2
Select Friends to Add

Step 3
Select Friends to Invite



AOL

Your Email:

Email Password:

Find Friends

Facebook won't store your password.



Windows Live Hotmail

[Find Friends](#)



Comcast

[Find Friends](#)



Skype

[Find Friends](#)



sbcglobal.net

[Find Friends](#)



verizon.net

[Find Friends](#)



Yahoo!

[Find Friends](#)

Twitter

- Gets a bad rap
- You don't have to tweet to Twitter
- Explore interests, follow events and connect with others
- Quick conversation (Microblog)

40%

of Twitter accounts
have never
sent a single
tweet.



25% of Twitter accounts
have no followers.



Mike Barzacchini

Mike Barzacchini

@MikeBarzacchini Chicago

Marketing communication with the emphasis on communication.

<http://www.mikebarzacchini.com>

Edit your profile →

Tweets Favorites Following Followers Lists



MikeBarzacchini Mike Barzacchini

Presenting Social Networking 101: Communicating Through the Cloud tonight, 7 p.m., at Harper College.

5 hours ago



susanjarman Susan Jarman 15 by MikeBarzacchini

8 Twitter Scheduling Tools to Change Your Life #small #business tiny.ly/GW8Q

18 hours ago



MikeBarzacchini Mike Barzacchini

Southwest Airlines backs student conservation initiative sbne.ws/r/BSUU

21 Jun



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Greeting cards strive for relevance in online world sbne.ws/r/BSUT

21 Jun



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OSU Medical Center live-tweets surgery: Lessons from a successful debut | Articles <http://bit.ly/keb42P>

21 Jun



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The basics: 30 social media marketing tips for beginners | Articles <http://bit.ly/9HHuXW>

21 Jun



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17 tips for preparing and delivering a polished speech | Articles <http://bit.ly/kaMMhJ>

21 Jun



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Coke's relaunch of Mello Yello brings the '70s to Facebook | Articles <http://bit.ly/impzF4Q>

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Survey: What engages your employees? | Articles <http://bit.ly/9Q08zs>

21 Jun



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About @MikeBarzacchini

2,262

Tweets

1,645

Following

1,133

Followers

207

Listed

Similar to you · view all



GoodTimesForYou Good Times For You · Follow



drewl Drew Hill · Follow

Web Director, Human-Computer Interaction consult...



ChicagoWiMax Chicago WiMax Clear · Follow

Clear WiMax, Affordable and fast broadband for Non...

Following · view all



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MikeBerzacchini

What's happening?

Timeline

**Barb_G** Barb G Gibson
Just had a great experience with my web hosting company, web.com, sorting out a problem. Thanks to Cole, who got me up and running again!
15 seconds ago

**denverfoodguy** Denver Cuisine
How To Make Wine <http://linkb.com/F1LBY>
15 seconds ago

**Hunger: Hunger is an intimate portrayal of life in Northern Ireland's Maze Prison at the time of the 1981 IRA H... <http://bit.ly/k0pvTg>**
25 seconds ago

**MatyasGabor** Matyas Gabor
RT @w_ill_ams: Article sur Damien_Lefebvre/ Lien Multimedia : Le marketing d'aujourd'hui doit être segmenté et connecté <http://bit.ly/msg4jn>
24 seconds ago

**hharteveldt** hharteveldt
US Airlines' system monthly pax yield +11.6% YOY (via ATA) @ATMEorg
23 seconds ago

**K100K** Kristen O'Gorman 13 by GabbyBernstein
@GabbyBernstein Plz RT: PLEASE call Dean Skelos at 518-455-3171 and say "I am calling to register support for the NY marriage equality bill."
17 minutes ago

**EmailInstitute** Email Institute
Keep adapting. If you don't evolve your email programs with the times, the times may well leave you behind. @MarketingProfs #emailmarketing
55 seconds ago

**greenforyou** Green For You
Texas fracking critics tour the Eagle Ford as complaints of contamination surface #green <http://bit.ly/mLYSE>
1 minute ago

**lvgirl** Tracey Werner
Speaker phone is the enemy of an otherwise civilized society. IMHO. #hatespeakerphone
1 minute ago

**JanetAronica** Janet Aronica
com/follow to follow RT @sarahhufnagel: Quite the event in the #DrunkKeener

Your Tweets 2,282
6 hours ago: Presenting Social Networking 101: Commu...

Following 1,545
Followers 1,130

Who to follow · refresh · view all

**robinteractive** robinteractive · Follow
Marketing + technology. E-mail marketing rocks. /...

**BarackObama** Barack Obama · Follow
Followed by @annabrooks and others.

**twitter** Twitter · Follow
Followed by @poppandy and others.

Trends · Chicago · change

#Foodloose Promoted

#thingicantstand

#slightlyaddicted

#basketballquotes

Freedom Writers

Comed

Jill Scott

Bon Iver

#cheerleadingquotes

#cheerouthquotes

Twitter for iPad
is the official Twitter app for iPad.

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Denver Cuisine

@denverfoodguy Denver, CO

Interested in food, wine, beer, catering and all sorts of places in Denver!

<http://denverfoodguy.blogspot.com/>

✓ Following



Tweets Favorites Following Followers Lists

 **denverfoodguy** Denver Cuisine
Authentic #Mexican #Food #Recipes <http://did.bz/VfdY>
1 minute ago

 **denverfoodguy** Denver Cuisine
#Denvers Best Budget #Hotels <http://did.bz/VfbZ>
3 minutes ago

 **denverfoodguy** Denver Cuisine
Get #seafood ready to be served as #sushi <http://did.bz/VfbJ>
5 minutes ago

 **denverfoodguy** Denver Cuisine
#Pesto #Sauce #Recipe <http://did.bz/Vfbd>
9 minutes ago

 **denverfoodguy** Denver Cuisine
How to Make #Mantou (#Chinese #Steamed #Buns)
<http://did.bz/J872>
13 minutes ago

 **denverfoodguy** Denver Cuisine
What's more British than a strawberries and cream sandwich?
(Dean Best's Food Industry Blog): Share With Fri...
<http://feedz.li/rHBUH>
14 minutes ago

 **denverfoodguy** Denver Cuisine
Top #HappyHours in #Denver <http://did.bz/VeTM>
15 minutes ago

 **denverfoodguy** Denver Cuisine
#Pork #Chops #Recipe <http://did.bz/VeTv>
17 minutes ago

 **denverfoodguy** Denver Cuisine
Various #Artichoke #Recipes <http://did.bz/VeSN>
18 minutes ago

About @denverfoodguy

297,023 90,550 85,635 2,301
Tweets Following Followers Listed

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zog1953 Oscar Zaslavir · Follow

 **SavoryTv** Savory Tv · Follow
Promoting chefs and their restaurants is our passion...

 **gogosqueez** GoGo Squeeze · Follow
soft fruit squeezable applesauce for kids on the go. S...

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Save this search

Results for #recipes

Tweets - Top



Circulon Circulon 13 Retweet

We're so excited about launching #CirculonCooks! that we have 2 share one of the delicious how-to videos from the app!
<http://bit.ly/fusKUW>

17 Jun

Promoted by Circulon



CaptainTim Caribbean Trading

Recommended reading: Puerto Rico Grand Cuisine, authentic and innovative #recipes strait from la isla bonita <http://bit.ly/mginwl>

11 minutes ago



renh77 Renée Hirschberg

The beauty is in the simplicity! RT @soupiton: Prep2eat: Goat Cheese Chip Sandwiches prep2eat.blogspot.com/2011/06/goat-c... #recipes

14 minutes ago



Sampson_Liz Liz Sampson

Waldorf Goat Cheese Salad..Fruit, nuts, and cheese are the perfect combination over greens!! omealo.com/share/?type=re... #recipes

14 minutes ago



soupiton The Souper

Prep2eat: Goat Cheese Chip Sandwiches prep2eat.blogspot.com/2011/06/goat-c... No bake, no cook, no fuss snack or appetizer. Gluten-free and nutritious. #recipes

15 minutes ago



Ravish30 Shelly Hill

Shakin & Bakin Foodie Blog: June 20th is National Milkshake Day! Fabulous Recipes By KRUPS <http://bit.ly/ieXwtb> #recipes #Beverages

15 minutes ago



Home_Recipes Healthy Home Recipes

Pumpkin and Corn Dessert Recipe : <http://bit.ly/f0NqJl> #recipes #cooking

15 minutes ago



FamilyFun FamilyFun

Recipe of the Day: This savory tart is topped with some of the season's freshest and most delicious veggies! #recipes

People results for #recipes - view all



jamieoliver Jamie Oliver Follow

The Official Jamie Oliver twitter page



FriendsEAT FriendsEAT Follow

Like food? Check us out...recipes, restaurants, blogs, e...



CookingCom Cooking.com Follow

Kitchenware Essentials + Recipes + Foodies. That's us!



slashtood Slashtood Follow

All food, all the time. See us at our new home at NigPP...

Popular images & videos

These results include media shared by people you don't follow.

Display media

Always display media like this

Trends - Chicago - change

#MembershipRewards Promoted

Ryan Dunn

#signeasidechick

#echoosin

#vacationwishlist

Crosstown Classic

Fried Kool-Aid

Freedom Writers

Amy Winehouse

#jackass

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#Hashtags = how to find and get found on Twitter.

CNN Breaking News

@cnnbrk Everywhere

CNN.com is among the world's leaders in online news and information delivery.

<http://cnn.com/>

Following

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cnnbrk CNN Breaking News
Ryan Dunn, one of stars of MTV's "Jackass" films and TV series, killed in car wreck, friends and family tell CNN.
1 hour ago

cnnbrk CNN Breaking News
Supreme Court rules for #Wal-Mart in massive job discrimination lawsuit. on.cnn.com/mTP646
1 hour ago

cnnbrk CNN Breaking News
NATO denies #Libya claim that 15 people, including women and children, killed in attack. on.cnn.com/k1RM5
3 hours ago

cnnbrk CNN Breaking News
St. Louis chemical fire closes highway, forces 500 people to evacuate. on.cnn.com/JmAx
4 hours ago

cnnbrk CNN Breaking News
Police search for gunman in shooting deaths of 4 at Long Island pharmacy. on.cnn.com/PRcAL
5 hours ago

cnnbrk CNN Breaking News
Syria's #Assad: New general assembly later this year. Live: on.cnn.com/cnndc2
6 hours ago

cnnbrk CNN Breaking News
#Assad: "These events showed the true national awakening of the Syrians." Live: on.cnn.com/cnndc2
6 hours ago

cnnbrk CNN Breaking News
#Syria president Bashar al-Assad addresses the nation. Live: on.cnn.com/cnndc2
7 hours ago

cnnbrk CNN Breaking News
Rory McIlroy, a 22-year-old from Northern Ireland, wins U.S. Open with record-setting score of 16 under par bit.ly/OtR1b
16 hours ago

About @cnnbrk

10,363
Tweets

41
Following

4,517,873
Followers

93,968
Lists

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BarackObama Barack Obama · Follow
44th President of the United States

jimmyfallon jimmy fallon · Follow
astrophysicist

mrskutcher Demi Moore · Follow

Following · view all



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<http://triblocal.com>

3,816 Tweets 1,684 Following 1,770 Followers 99 Lists

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You follow accounts that follow @TribLocal - view

Similar to @TribLocal - view all

- TribLocalMary** Mary Mary - Follow
I am the TribLocal community producer for the Nape...
- TribLocalHMac** Heather MacDonald - Follow
Community producer at Chicago Tribune's TribLocal...
- EvanstonChamber** Evanston Chamber - Follow
The Evanston Chamber provides leadership and ser...

Following - view all

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Tweets Favorites Following Followers Lists

- TribLocal** TribLocal
Glen Ellyn mulls moving back free trash day. <http://trib.local/3RLJ> #TribLocal
11 minutes ago
- TribLocal** TribLocal
Village complies with requirement to enhance radio equipment. <http://trib.local/meMQVC> #TribLocal
1 hour ago
- TribLocal** TribLocal
Naperville's 'Superman' casting call draws a huge crowd. <http://trib.local/manh55> #TribLocal
1 hour ago
- TribLocal** TribLocal
Another fire district employee fired. <http://trib.local/dNwQ> #TribLocal
1 hour ago
- TribLocal** TribLocal
Trustee: Agreement maps out removal of mounds at Veeck Park in Hinsdale. <http://trib.local/jd8agC> via @tribdoyle
2 hours ago
- TribLocal** TribLocal
Opera theater folds, cancels last show ... It ain't over till the fat lady sings? <http://trib.local/YNTJ3> #TribLocal
2 hours ago
- TribLocal** TribLocal
Glen Ellyn group provides comfort to homeless pets. Couldn't find cuter kitties! <http://trib.local/VNpty> #TribLocal
2 hours ago
- TribLocal** TribLocal
Explosive device found at Evanston Police Department satellite office. <http://trib.local/mHoDCe> #TribLocal
2 hours ago
- TribLocal** TribLocal
What'd you get your dad for Father's Day?
2 hours ago



Palatine Patch

@PalatinePatch

<http://www.palatine.patch.com>

1,040 Tweets 412 Following 301 Followers 14 Lists

You and @PalatinePatch

You follow accounts that follow @PalatinePatch - view

Similar to @PalatinePatch - view all

- ChrisBWills** Christopher Wills - Follow
Illinois statehouse reporter for The Associated Press...
- thypolnic** cithypolnic - Follow
Primary health care clinic for the uninsured and und...
- tweetstfrom44** Lombard SD 44 - Follow
A fantastic school district in the western suburbs of D...

Following - view all

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Tweets Favorites Following Followers Lists

- PalatinePatch** Palatine Patch
Young at Heart Pet Rescue plans on saving more than a dozen dogs and cats today. <http://patch.com/A-j2yY>
53 minutes ago
- PalatinePatch** Palatine Patch
Stephen M. Nedzel, 32, passed away Friday. Nedzel was a Fremd grad who taught music at LW HS. <http://fb.me/8M2TpvI>
1 hour ago
- PalatinePatch** Palatine Patch
Here's the latest from Palatine's police blotter: Faucet heist at Home Depot. <http://fb.me/2WFlg158>
1 hour ago
- PalatinePatch** Palatine Patch
Get all the information you need to start your day: Lowest gas prices, live traffic, weather and events of the day. <http://patch.com/A-jxTB>
8 hours ago
- PalatinePatch** Palatine Patch
Palatine Legion baseball won the Wheaton Tournament Sunday. <http://fb.me/1WL1M6r>
16 hours ago
- PalatinePatch** Palatine Patch
Great story today about Will Kelley, a Fremd student who died of leukemia last spring. <http://fb.me/12osGZ9gY>
23 hours ago
- PalatinePatch** Palatine Patch
D-211 has authorized raises for administrators. <http://patch.com/A-j1qf>
18 Jun
- PalatinePatch** Palatine Patch
Respect Life Group: Live Fetus Banner is a Principled Stand <http://fb.me/V2glmyy>
18 Jun
- PalatinePatch** Palatine Patch
D-15 no longer will pay for school bd. members to stay in hotels at

**SaraMartinez** Sara J. Martinez

7 Jun at 17:48

5

**denverfoodguy** Denver Cuisine

25 Jan at 05:09

1

**susanjarema** Susan Jarema

22 Jan at 11:58

2

**SuperDU** Robin Luymer

20 Jan at 07:28

1

**merrelloutside** Merrell Outside

13 Jan at 20:40

1

**comcastcares** Bill Gerth

15 Dec at 11:51

7

**flwbooks** Flashlight Worthy

3 Dec at 13:09

2

**ezview** ezview

3 Dec at 00:11

1

**mstrategiesCEO** L. Michelle Humphress

13 Oct at 09:47

2

**7_Freelance** \$7 Freelance

7 Oct at 03:44

1

**laurenatfbc** Lauren Young

23 Sep at 14:15

1

**Paul2theMax** Paul Van Wart

10 Sep at 17:10

1

Send SaraMartinez a message

**SaraMartinez**The box arrived last week -- thank you again so much!
We really appreciate your thoughtfulness

7 Jun at 17:48

**MikeBarzacchini**We just cleaned out my son's closet, so a lot of stuff is
already boxed up.

18 May at 12:26

**MikeBarzacchini**We're in Hoffman Estates, but I'd be glad to mail a box of
clothes to your grandma's address.

18 May at 12:29

**SaraMartinez**Also I live in Oak Lawn if that would be close to drop off
or if I could pick up tonight

18 May at 12:01

**SaraMartinez**That would be amazing. E-mail me at
sara.j.martinez@gmail.com so I can send you details? I
will find my grandma's address.

18 May at 12:00

YouTube



- Video sharing website that allows users to upload and share videos
- Channel **viewers** and **subscribers**

Search results for I love lucy full episodes

Sort by: Relevance

About 7,948 results

Filter



I Love Lucy and She Loves Cigarettes

Lucy and Desi love their cigarettes. This is a classic Philip Morris cigarette commercial featuring Lucille Ball and Desi Arnaz. You can watch ...

by MediaBurnArchive · 27,120 views

Featured Video



I Love Lucy - Ricky has problems with English

by eastermer2008 · 1 year ago · 71,265 views



I Love Lucy's Best Bloopers

In my opinion, this is one of the funniest bloopers on the show...I am so thankful that they shot the series live. Desi accidentally said 'f---' ...

by moviekick9520 · 10 months ago · 88,012 views



I Love Lucy - The Candy Wrapping Job

"Let 'er roll!" The classic chocolate wrapping, conveyor belt scene.

by b1bute · 1 year ago · 81,881 views



I Love Lucy 1950's TV commercial

I Love Lucy - Coming Attractions

by Fink00 · 4 years ago · 240,342 views



I Love Lucy Short Clips

- III I Love Lucy: Lucy the clown performs
- III Spanking Ricky: Lucy Ricardo's Guide to Marriage-I Love Lucy
- III I Love Lucy: Ricky Spelling Lesson

by ILoveLucyFan84 · 26 videos

PLAYLIST



I Love Lucy - Ricky learns Lucy's pregnant

One of my favorite scenes - Lucy had tried to tell Ricky she was pregnant all day, without success. #6...

by eastermer2008 · 1 year ago · 39,688 views



I love lucy chocolate

The infamous I love Lucy and the chocolate factory episode

by Colubbers13 · 3 years ago · 104,337 views



I Love Lucy TV Opening Theme

The opening theme to one of the greatest show ever on TV from the 1950s, the I Love Lucy Show

by classicthemes2 · 2 years ago · 54,215 views

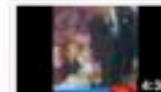


I Love Lucy: Lucy the clown performs

From the episode "The Audition" from season 1. First aired November 18, 1951.

by bananahamock · 3 years ago · 125,328 views

Featured Video



Hey there Delilah

This is a I love Lucy music video with the song hey there deli...

by cyndinell · 35,452 views



I Love Lucy - The Greatest Show on Earth

A short video about the show I Love Lucy - The Greatest Show on...

by filmclassica1 · 7,594 views



I Love Lucy 50th anniversary

I Love you all too and that is all that I have to say

by amanda2255076 · 55,821 views



Barbara Eden discusses her appearance on "I

See her full interview at emmylegends.org

by TVLEGENDS · 3,872 views



Angel with James Garner

Munsters", "Lost in Space", "Julia") Music by...

by tvclassica · 3,768 views



SHOUT OUTS! I Love Lucy, Cinnamon Buns &

Awesome channel to subscribe to! GREAT CONTENT! www.youtube.com

by perot75 · 14,962 views



1950s TV Kids Reunion

* Timmy from "Lassie," Jeff Stone from "The Donna...

by CBS · 15,423 views



Lucille Ball & Desi Arnaz Tribute

the idea for this video. Copyright infringement is not intended.

by Desk1940 · 7,188 views

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Spinnerbait and Jigging

From j0j0barz33 · Jun 20, 2011 · 1,181 views

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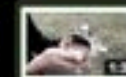
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12,330 views · 7 years ago



Big Fish at Three Oaks Lake
6,424 views · 8 months ago

The Basics of Pitching



j0j0barz33

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Profile

Name: Jon
Channel Views: 107,082
Total Upload Views: 715,155
Style: Educational
Joined: May 24, 2009

Friends of Fishing The Midwest



The Lure Tour

Videos: 137
Channel Views: 51,106
Subscribers: 1,689



Fishing For Lunkers
BEST FISHING VIDEOS ON YOUTUBE...

Videos: 128
Channel Views: 62,891
Subscribers: 1,862



Bass Brigade - Lunker Bunker Video Surveillance
Bass Brigade™ - A collective who live and breathe the sport of Bass fishing and its out...

Videos: 44
Channel Views: 17,570
Subscribers: 586



West Coast Bass
Bass fishing

Videos: 36
Channel Views: 29,394
Subscribers: 1,533

LinkedIn



- Manage your personal brand
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- Career development



Mike Barzacchini [Edit](#)
Director, Marketing Services, Harper College
Greater Chicago Area Higher Education

[Edit](#)

Mike Barzacchini Presenting Social Networking 101: Communicating Through the Cloud tonight, 7 p.m., at Harper College.

2 minutes ago · Like · Comment · Share · See all activity · Post an update

Current

- **Volunteer Advisory Board Member at Holy Family Catholic Academy** [Edit](#)
- **Director of Marketing Services at Harper College** [Edit](#)
- **Communicator/Consultant at Mike Barzacchini Communication (Self-employed)** [Edit](#)
- [Add a current position](#)

Past

- Volunteer at Taproot Foundation
- Director, Public Relations at SBC Advertising
- Director, Public Relations at University of Cincinnati Medical Center

[see all...](#)

Education

- Ohio University
- Ohio University

Recommendations 2 recommendations [Edit](#)

Connections 137 connections

Websites

- [Personal Website](#) [Edit](#)
- [Company Website](#) [Edit](#)

Twitter [MikeBarzacchini](#) [Edit](#)

Public Profile <http://www.linkedin.com/in/mikebarzacchini> [Edit](#)

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- ◆ Add your summary (+5%)
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- ◆ Ask for another recommendation (+5%)



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Who's Viewed My Profile?

5 Your profile has been viewed by 5 people in the past 30 days.

13 You have shown up in search results 13 times in the past 30 days.

Mike's Activity

[edit](#)

Mike Barzacchini Presenting Social Networking 101: Communicating Through the Cloud tonight, 7 p.m., at Harper College.

2 minutes ago · Like · Comment · Share

Mike Barzacchini is now connected to **Deborah Rooney, M.S., Ed.**

With Xerox, you'll be ready for real business. Find out how?



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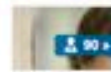
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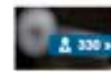
via fastcompany.com

Facebook Gets New VIP Sections



via usatoday.com

Foursquare check-in service hits big but



via businessinsider.com

Headhunters Reveal 11 Ways To Ruin



Lori Stone is now connected to Jenn Luczkowiak

Send a message · 9 minutes ago



Paul Lee Behind the scenes of a Magic Show » Magic & Illusions of Paul Lee Blog #Blue & Gold Banquet #C [...] http://t.co/kGcb17o (from @Paulleemagic via Twitter)

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Paul Lee is now connected to Noah's Ark Workshop Maureen C. and Magic Warehouse

Send a message · 32 minutes ago



Carly Cohen Needs a Market Research Manager for a contract to hire opportunity in the near north suburbs! Contact me at carly.cohen@creativegroup.com!

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The Creative Group is a leader in matching creative talent with the best companies. The Creative Group provides creative staffing services and specializes in placing creative, marketing, and advertising professionals on a...

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Scott Cashman (Media Anthropology) commented on: Some week ago I create an EthnoPhoto/Graphic Diary online. What do you think of?

Like (7) · Comment (13) · Send a message · 1 hour ago



Jeff Tritt is now connected to Joumana Abu-Shaheen, Karyn Detje and Susan Valdiserri

Send a message · 1 hour ago

People You May Know



Robert Moreau, Freelance Digital Artist

Connect



Krista Conrad, Partner, Sudden Impact Marketing

Connect



Steven Gustis, Manager, Career Services at College of DuPage

Connect

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13

You have shown up in search results 13 times in the past 30 days.

Your LinkedIn Network

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Connections link you to 2,402,825+ professionals

3,563

New people in your Network since June 21

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Taproot Foundation

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Share group



My Activity

Start a discussion or share something with the group...

Maximum length is 200 characters.

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I'm so excited about joining the Taproot family and looking forward to working on my first project! - 3 days ago

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Most Popular Discussions



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What free conference call services do you use for your team's weekly conference calls?

posted 12 days ago

Dewellyn Roepenack 22 hours ago - Thanks for writing, Inka. I am investigating Skype now. I have a new ... »

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A Logo Is Not a Brand - Dan Pallotta - Harvard Business Review

blogs.hbr.org

Business bloggers at Harvard Business Review discuss a variety of business topics including managing people, innovation, leadership, and more.

posted 2 days ago

Sue Vieceili 1 day ago - Sue likes this.



See more »

Updates: Last 7 Days



Dewellyn Roepenack and 2 more commented on:
What free conference call services do you use for your team's weekly conference calls?

22 hours ago - 20 comments



Daniel Cude, Tina Gimenez-Willis and Anna Zarubin have joined the group.

1 day ago



Sue Vieceili likes: A Logo Is Not a Brand - Dan Pallotta - Harvard Business Review

1 day ago - Like (1)

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Top Influencers This Week



Dewellyn Roepenack

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- ☐ Elgin Community College (5)
- ☐ College of DuPage (4)
- ☐ Taproot Foundation (3)

Past Company

- ☒ All Companies
- ☐ SBC Advertising (10)
- ☐ Harper College (8)
- ☐ Health Alliance (4)
- ☐ Resource Interactive (4)
- ☐ Motorola Mobility (3)

School

- ☒ All Schools
- ☐ The Ohio State University (10)
- ☐ DePaul University (8)
- ☐ Ohio University (8)
- ☐ University of Illinois at Urbana-Champaign (7)
- ☐ University of Michigan (7)

Import contacts »

It's easy to search your email contacts and quickly grow your network.



Darryl Haefner 2nd

Fire Science Coordinator at College of DuPage
3 connections in common

Connect X



John Slage 2nd

Make An Impact
2 connections in common

Connect X



Irina Del Genio 3rd

Associate dean at Elgin Community College
2 connections in common

Connect X



Mallory Engle 2nd

Senior Account Executive at Arc Worldwide
2 connections in common

Connect X

Lynn A. Johnson 2nd

Project Manager for an IS project portfolio for Finance at CVS Caremark
2 connections in common

Connect X



Ted Slowik 2nd

Director of PR/media at North Central College
2 connections in common

Connect X



Monika Czehak 2nd

Director of Marketing at Kendall College
2 connections in common

Connect X



Lauren Sherman 3rd

Sponsorship Research at IEG
2 connections in common

Connect X



Tom Marchese 2nd

Vice President Restaurant Marketing at Bob Evans Restaurants
2 connections in common

Connect X



Mike Kurtz 3rd

Video Producer at University of Dayton
2 connections in common

Connect X

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- Develop your own content on one channel and share it through other social media channels.
- Share videos, photos, articles...



McCartney tickets on sale for second Wrigley Field show on Aug. 1

Recommend 29 Tweet 10 Share 19 Comments 5



By Greg Kot

11:16 a.m. CDT, June 20, 2011

Tickets for Paul McCartney's July 31 show at Wrigley Field went on sale Monday morning and sold out within minutes, so a second show was immediately added Aug. 1.

Read more about the show on the [Turn It](#)

[Up blog.](#)

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Mike Barzacchini



McCartney tickets on sale for second Wrigley Field show on Aug. 1

www.chicagotribune.com

Tickets for Paul McCartney's July 31 show at Wrigley Field went on sale Monday morning and sold out within minutes, so a second show was immediately added Aug. 1.

10 seconds ago · [Like](#) · [Comment](#) · [Share](#)



Pizza of the week! Da Douts pizza complete with grilled portabella, roasted red peppers, goat cheese, fresh oregano and basil, and more!

3 minutes ago · [Like](#) · [Comment](#)

[mjbarz](#) · [Sets](#)

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Grandma's Tree

[Thumbnails](#) [Detail](#) [Comments](#)

[Slideshow](#) [Email](#) [Facebook](#) [Twitter](#) [More](#)

[Veteran Acres sign, again](#)



In honor and memory of Ruth Repp, an oak tree has been planted in Veteran Acres, near Frank Repp Field. These photos were taken on November 15, 2007.

68 photos | 14 views | [Add a comment?](#)

Items are from between 30 Sep 2002 & 25 May 2008.



Mike, dig this by YOU

[Food](#) - Subscribe to the set "Grandma's Tree"

Actions

← Prev Next →



Planting Grandma's flowers

[Click here to add a description](#)

Comments and faves



Add your comment here...

Want to format your comment?

PREVIEW

POST COMMENT

By [mjbarz](#)
Mike Barzocchi

This photo was taken on May 10, 2008 using a Canon EOS Digital Rebel XT.

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out 16 views

This photo belongs to

• [mjbarz's photostream](#)

This photo also appears in

[Grandma's Tree](#) (out 68)



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Grandma's Tree

A tree has been planted in memory and honor of Ruth Repp at Veteran Acres near Frank Repp Field.

May 26, 2008

Jonathan with Grandma's Tree



Jonathan with Grandma's Tree, originally uploaded by jubbz.

Posted at 04:21 AM | [Permalink](#) | [Comments \(0\)](#) | [Trackback \(0\)](#)

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Grandma Ruth's Tree
Mother's Day
Sports

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Seven plants while the boys 'play
ball.'
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Write something...



Ron Reyes

dude this past winter i found big gills threw the ice in banana lake. 8 to 9 inches. i thought i saw you out there one day with your dad

4 hours ago · Like · Comment



Fishing The Midwest You probably did, my dad and i usually go out on the weekends. We always get dinks there whats your setup and where do you usually fish on 8 lake

2 hours ago · Like



Ron Reyes let me know this winter and i will show you guys. i have no problem showing. i was there on a weekend when i saw you. you guys were in like 10 to 13 ft. i was getting them in 22ft.

about an hour ago · Like

Write a comment...



Blake Winstel

cute face jon hahaha



18 hours ago · Like · Comment

2 people like this.



Jake Krish Imfao

18 hours ago · Like

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7 friends like this.

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Sample Ad: Fishing The Midwest



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Get More Fans

Sponsored

Create an Ad

Mad at ING?
perkstreet.com

ING sold to Capital One. Not happy? PerkStreet gives 2% cash back and great service. You'll earn more anyway. Apply in 5 minutes.

7 Paths to Social Media Happiness



#1. Listen first, most and often.

#2. Create dialogue.

#3. Be authentic (and true to yourself).

#4. Play well with others.

#5. Focus. What's your goal?

#6. Ignore the noise. Avoid distractions.

#7. More is not better. Bigger is not better. **Better is better.**

Thank you!

- Mike Barzacchini
 - mbarzacc@harpercollege.edu
 - Twitter.com/mikebarzacchini
 - [Linkedin.com/in/mikebarzacchini](https://www.linkedin.com/in/mikebarzacchini)
 - youtube.com/user/j0j0barz33
 - (Fishing the Midwest)

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