



As a sponsor at any level, this unique marketing opportunity includes:

- Access to a highly desirable target audience - we anticipate 200 urban pet lovers from the North and Northwest suburbs to attend
- Pre-event promotion at our weekly adoption events and shows
 - Coverage in radio and press releases to area news outlets
 - Additional benefits as listed below:

Platinum Sponsorship – \$500 donation

- ½ page ad featured in event program
- 2 free tickets to Fur Bowlathon
- On event posters and promotional flyers in highly visible locations
- On the invitations (mailed to more than 500 attendees)
- On the high-traffic Hope Pet Rescue Web site (500 unique visitors per day)
- Featured on our Facebook page – 300 hits per day

Silver sponsorship - \$250 donation

- ¼ page ad featured in the event program
- 1 free ticket to the Fur Bowlathon
- On event posters and promotional flyers in highly visible locations
- On the invitations (mailed to more than 500 attendees)
- On the high-traffic Hope Pet Rescue Web site (500 unique visitors per day)
- Featured on our Facebook page – 300 hits per day

Gold sponsorship - \$100 donation

- On the invitations (mailed to more than 500 attendees)
- In the event program
- On the high-traffic Hope Pet Rescue Web site (500 unique visitors per day)
- Featured on our Facebook page – 300 hits per day

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I would like to sponsor the below level:

_____ \$500 platinum level _____ \$250 silver level _____ \$100 gold level

Contact Name/Title: _____ Company: _____

Address: _____ email: _____ tel: _____

Checks can be made payable to: Hope Pet Rescue, P.O. Box 32, Barrington, IL 60011
tel: 847-778-4349 fax: 847-512-5424 email: lruiz@hopepetrescue.com